FeelGood

BUSINESS PLAN

WELCOME TO THE WORLD OF OPPORTUNITIES!



1 AUG 2026

The Most Exciting Business Plan In India

BUSINESS PLAN

FEATURES

- Most Rewarding Plan
- Unlimited Growth Potential
- Combination of Binary & Generation Plan (BiGen)
- Multiple Types of Income
- Huge Retail Profit
- Attractive Sponsor Reward
- Introducer (Direct) Bonus
- Development Bonus (Binary) 1:1 Unlimited Depth with C/F
- Core Plan - Daily Closing
  Prime Plan - Fortnightly Closing
- Mentorship Bonus
  No Matching I No Capping
- Repurchase Bonus
  No Matching I No Capping
- Consistency Bonus on Income
  1st Time In Direct Selling Industry
- Recognition Bonus - 10 Types
  No Matching I No Capping
- Exciting Recognition Rewards
- Franchisee Sponsor Reward

T & C Apply*

RETAIL PROFIT

Retail Profit refers to the Income earned by Distributors from Selling Products to the Customers (other than FeelGood Distributors).

MRP: ₹ 4000
DP: ₹ 2000
50% Off
Discount: ₹ 2000
Retail Profit: 100%
(₹2000 on ₹2000)



Examples



MRP: ₹ 1800
DP: ₹ 1250
31% Off
Discount: ₹ 550
Retail Profit : 44%
(₹550 on ₹1250)

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CORE PLAN

(FIRST PURCHASE)

- Sponsor Reward
- Introducer Bonus
- Development Bonus
- Mentorship Bonus
- Consistency Bonus
- Recognition Rewards

Closing : Daily (Midnight)

Payout Transfer : Twice a Week

Mon, Tue, Wed : Friday

Thu, Fri, Sat, Sun : Tuesday

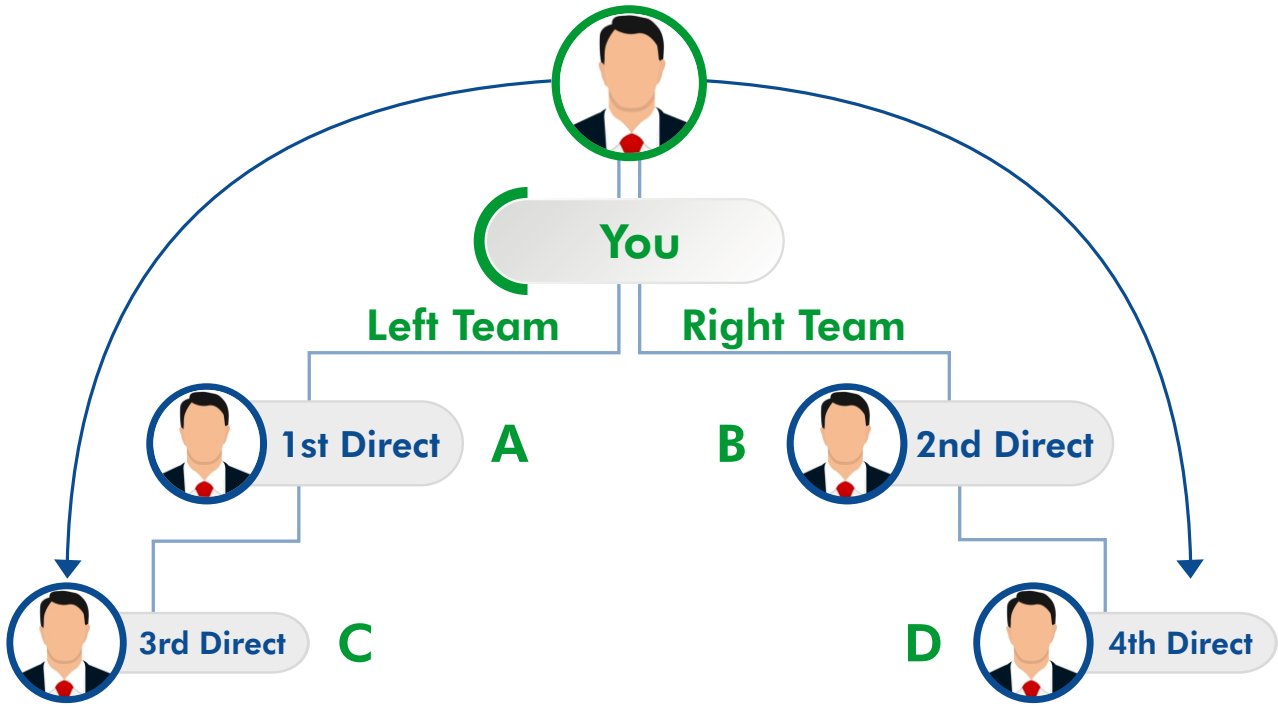
T & C Apply*

Core Plan

SPONSOR REWARD

Whenever A Distributor Purchases Any Product(s) From The Company's Product Catalogue For First Purchase, The Sponsor (Direct Upline) Gets A FeelGood Product Worth Upto ₹4,000 As A Sponsor Reward.

There Is No Restriction On The Number Of Sponsor Rewards A Distributor May Receive.



0 - 1,999 PV
1 Sponsor Reward
(Worth upto ₹4,000)

2,000 PV & Above
2 Sponsor Rewards
(Worth upto ₹8,000)

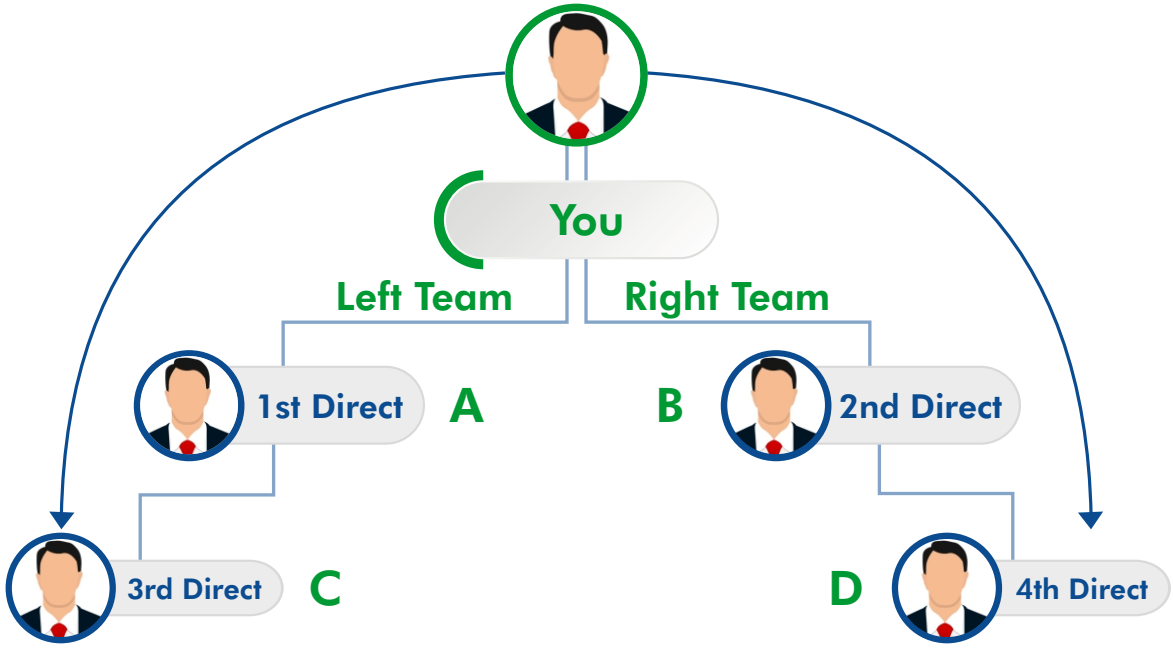
T & C Apply*

The Sponsor can choose any product from the eligible Sponsor Reward products.

Core Plan

INTRODUCER BONUS

Whenever A Distributor Purchases Any Product(s) From The Company's Product Catalogue For First Purchase, The Introducer (Direct Upline) Gets The Applicable Introducer Bonus. The Introducer Bonus Varies Depending On The Product(s) Purchased. There Is No Restriction On The Number Of Introducer Bonuses A Distributor May Receive.



T & C Apply*

For Introducer Bonus details, please refer to the "Product Catalogue for First Purchase"

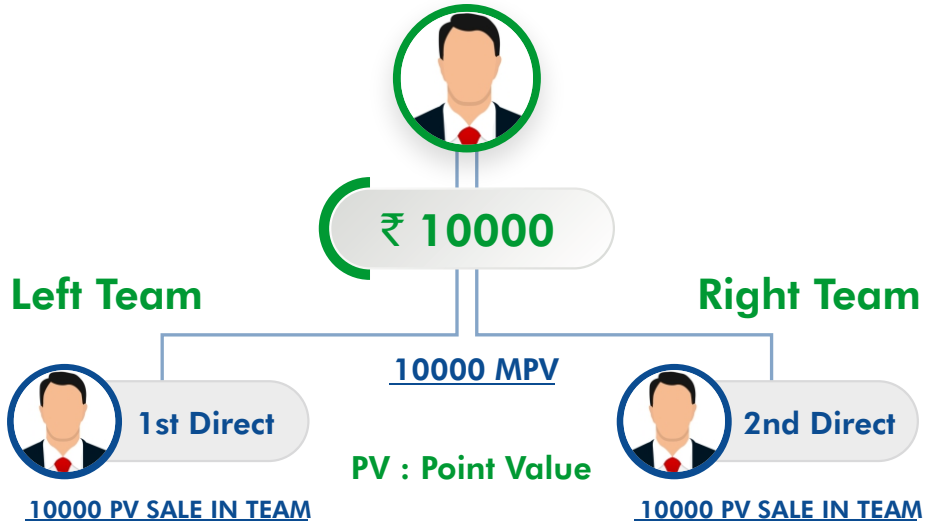
Core Plan

DEVELOPMENT BONUS

Development Bonus Is Calculated Based On The PV Matched Between The Distributor's Left And Right Teams.

Matching Criteria - 1 : 1 | Daily Capping : ₹ 25,000*

The Development Bonus is Calculated on Unlimited Depth.



***DEVELOPMENT BONUS CAPPING**

0 PV to 499 PV : ₹10,000 | 500 PV to 999 PV : ₹15,000 | 1000 PV & Above : ₹25,000

T & C Apply*

Core Plan

MENTORSHIP BONUS

Mentorship Bonus is Calculated on the Payouts Earned by the Downlines through Development Bonus. It is a Single-Leg Bonus that Does Not Require Any Sort of Matching.

There is No Capping on Mentorship Bonus.

All Distributors are Eligible for Mentorship Bonus.

Level 1	5 %	Level 2	4 %						
Level 3	3 %	Level 4	2 %	Level 5	1 %	Level 6	1 %		
Level 7	1 %	Level 8	1 %	Level 9	1 %	Level 10	1 %		

Recognition Achievers are Eligible for Mentorship Bonus on Additional 10 Levels (10 %)

T & C Apply*

Core Plan

CONSISTENCY BONUS

Consistency Bonus Is Given To Distributors Who Maintain The Specified Development Bonus For Four Consecutive Weeks.

The Higher The Development Bonus Maintained, The Higher The Consistency Bonus Earned.

It Is Calculated As An Additional Percentage On The Development Bonus, As Mentioned Below.

Development Bonus (Weekly)	Development Bonus (4 Weeks)	Consistency Bonus (Percentage)	Consistency Bonus (Amount)
₹ 2,500	₹ 2,500 x 4 = ₹ 10,000	10 %	₹ 1,000
₹ 5,000	₹ 5,000 x 4 = ₹ 20,000	15 %	₹ 3,000
₹ 10,000	₹ 10,000 x 4 = ₹ 40,000	20 %	₹ 8,000
₹ 20,000	₹ 20,000 x 4 = ₹ 80,000	25 %	₹ 20,000

T & C Apply*

A Week is Calculated From Monday to Sunday

PRIME PLAN

(REPURCHASE)

- Repurchase Bonus
- Recognition Rewards

Closing : Fortnightly

1st to 15th | 16th to Month End

Payout Transfer : Twice a Month

20th & 5th of Every Month

T & C Apply*

Prime Plan

REPURCHASE BONUS

Repurchase Bonus is Calculated on the BV (Business Value) Generated through Repurchase Made by the Downlines | All Distributors are Eligible for Repurchase Bonus

There is No Capping on Repurchase Bonus | No Matching Required

Level 1 — 10 %	Level 6 — 4 %	Level 11 — 4 %	Level 16 — 2 %
Level 2 — 8 %	Level 7 — 4 %	Level 12 — 4 %	Level 17 — 2 %
Level 3 — 6 %	Level 8 — 4 %	Level 13 — 4 %	Level 18 — 2 %
Level 4 — 4 %	Level 9 — 4 %	Level 14 — 4 %	Level 19 — 2 %
Level 5 — 4 %	Level 10 — 4 %	Level 15 — 2 %	Level 20 — 2 %

Recognition Achievers are Eligible for Repurchase Bonus on Additional 10 Levels (20 %)

T & C Apply*

To Receive Repurchase Bonus, Self Repurchase of Just Rs. 1,000 is Required in Every Fortnightly Closing

RECOGNITION BONUSES

- Performance Bonus
- Travel Bonus
- Car Bonus
- Home Bonus
- Leadership Bonus
- Loyalty Bonus
- Synergy Bonus
- Diamond Bonus
- Empowerment Bonus
- Dream Bonus

Closing : Fortnightly

1st to 15th | 16th to Month End

Payout Transfer : Twice a Month

20th & 5th of Every Month

T & C Apply*

To Receive Recognition Bonuses, Self Repurchase of Just Rs. 1,000 is Required in Every Fortnightly Closing

RECOGNITIONS

Distributor can Achieve Recognitions on Completion of the Specified Income Level.
There is No Time Limit for the Achievement of Recognitions.



Silver
Income ₹ 10,000



Gold
Income ₹ 40,000



Platinum
Income ₹ 1 Lakh



Pearl
Income ₹ 2 Lakhs



Ruby
Income ₹ 4 Lakhs



Sapphire
Income ₹ 8 Lakhs



Emerald
Income ₹ 16 Lakhs



Diamond
Income ₹ 32 Lakhs



Double Diamond
Income ₹ 64 Lakhs



Star Diamond
Income ₹ 1 Crore



Crown Ambassador
Income ₹ 1.5 Crore



Universal Crown Ambassador
Income ₹ 2.5 Crores

T & C Apply*

Recognition

PERFORMANCE BONUS

SILVER

Distributors Qualify for Performance Bonus upon achieving Silver Recognition.
There is No Capping on Performance Bonus | No Matching Required
Performance Bonus provides Additional Levels of Incomes, including

11th Level Mentorship Bonus

Level 11 Performance 1 %



21st Level Repurchase Bonus

Level 21 Performance 2 %

T & C Apply*

Recognition

TRAVEL BONUS

GOLD

Distributors Qualify for Travel Bonus upon achieving Gold Recognition.
There is No Capping on Travel Bonus | No Matching Required
Travel Bonus provides Additional Levels of Incomes, including

12th Level Mentorship Bonus

Level 11 Performance	1 %
Level 12 Travel	1 %





22nd Level Repurchase Bonus

Level 21 Performance	2 %
Level 22 Travel	2 %

T & C Apply*

CAR BONUS

PLATINUM

Distributors Qualify for Car Bonus upon achieving Platinum Recognition.
There is No Capping on Car Bonus | No Matching Required
Car Bonus provides Additional Levels of Incomes, including

13th Level Mentorship Bonus

Level 11 Performance	1 %
Level 12 Travel	1 %
Level 13 Car	1 %







23rd Level Repurchase Bonus

Level 21 Performance	2 %
Level 22 Travel	2 %
Level 23 Car	2 %

T & C Apply*

Recognition

HOME BONUS

PEARL

Distributors Qualify for Home Bonus upon achieving Pearl Recognition.
There is No Capping on Home Bonus | No Matching Required
Home Bonus provides Additional Levels of Incomes, including

14th Level Mentorship Bonus

Level 11 Performance	1 %	Level 12 Travel	1 %
Level 13 Car	1 %	Level 14 Home	1 %






24th Level Repurchase Bonus

Level 21 Performance	2 %	Level 22 Travel	2 %
Level 23 Car	2 %	Level 24 Home	2 %

T & C Apply*

Recognition

LEADERSHIP BONUS

RUBY

Distributors Qualify for Leadership Bonus upon achieving Ruby Recognition.
There is No Capping on Leadership Bonus | No Matching Required
Leadership Bonus provides Additional Levels of Incomes, including

15th Level Mentorship Bonus

Level 11 Performance	1 %	Level 12 Travel	1 %
Level 13 Car	1 %	Level 14 Home	1 %
Level 15 Leadership	1 %		









25th Level Repurchase Bonus

Level 21 Performance	2 %	Level 22 Travel	2 %
Level 23 Car	2 %	Level 24 Home	2 %
Level 25 Leadership	2 %		

T & C Apply*

Recognition

LOYALTY BONUS

SAPPHIRE

Distributors Qualify for Loyalty Bonus upon achieving Sapphire Recognition.
There is No Capping on Loyalty Bonus | No Matching Required
Loyalty Bonus provides Additional Levels of Incomes, including

16th Level Mentorship Bonus

Level 11 Performance	1 %
Level 12 Travel	1 %
Level 13 Car	1 %
Level 14 Home	1 %
Level 15 Leadership	1 %
Level 16 Loyalty	1 %






26th Level Repurchase Bonus

Level 21 Performance	2 %
Level 22 Travel	2 %
Level 23 Car	2 %
Level 24 Home	2 %
Level 25 Leadership	2 %
Level 26 Loyalty	2 %

T & C Apply*

Recognition

SYNERGY BONUS

EMERALD

Distributors Qualify for Synergy Bonus upon achieving Emerald Recognition.
There is No Capping on Synergy Bonus | No Matching Required
Synergy Bonus provides Additional Levels of Incomes, including

17th Level Mentorship Bonus

Level 11 Performance	1 %	Level 12 Travel	1 %
Level 13 Car	1 %	Level 14 Home	1 %
Level 15 Leadership	1 %	Level 16 Loyalty	1 %
Level 17 Synergy	1 %		









27th Level Repurchase Bonus

Level 21 Performance	2 %	Level 22 Travel	2 %
Level 23 Car	2 %	Level 24 Home	2 %
Level 25 Leadership	2 %	Level 26 Loyalty	2 %
Level 27 Synergy	2 %		

T & C Apply*

Recognition

DIAMOND BONUS

DIAMOND

Distributors Qualify for Diamond Bonus upon achieving Diamond Recognition.
There is No Capping on Diamond Bonus | No Matching Required
Diamond Bonus provides Additional Levels of Incomes, including

18th Level Mentorship Bonus

Level 11 Performance 1 %	Level 12 Travel 1 %		Level 21 Performance 2 %
Level 13 Car 1 %	Level 14 Home 1 %		Level 23 Car 2 %
Level 15 Leadership 1 %	Level 16 Loyalty 1 %		Level 25 Leadership 2 %
Level 17 Synergy 1 %	Level 18 Diamond 1 %		Level 27 Synergy 2 %

28th Level Repurchase Bonus

Level 21 Performance 2 %	Level 22 Travel 2 %
Level 23 Car 2 %	Level 24 Home 2 %
Level 25 Leadership 2 %	Level 26 Loyalty 2 %
Level 27 Synergy 2 %	Level 28 Diamond 2 %

T & C Apply*

Recognition

EMPOWERMENT BONUS

DOUBLE DIAMOND

Distributors Qualify for Empowerment Bonus upon achieving Double Diamond Recognition. There is No Capping on Empowerment Bonus | No Matching Required Empowerment Bonus provides Additional Levels of Incomes, including

19th Level Mentorship Bonus

Level 11 Performance	1 %	Level 12 Travel	1 %
Level 13 Car	1 %	Level 14 Home	1 %
Level 15 Leadership	1 %	Level 16 Loyalty	1 %
Level 17 Synergy	1 %	Level 18 Diamond	1 %
Level 19 Empowerment	1 %		









29th Level Repurchase Bonus

Level 21 Performance	2 %	Level 22 Travel	2 %
Level 23 Car	2 %	Level 24 Home	2 %
Level 25 Leadership	2 %	Level 26 Loyalty	2 %
Level 27 Synergy	2 %	Level 28 Diamond	2 %
Level 29 Empowerment	2 %		

T & C Apply*

Recognition

DREAM BONUS

STAR DIAMOND

Distributors Qualify for Dream Bonus upon achieving Star Diamond Recognition. There is No Capping on Dream Bonus | No Matching Required Dream Bonus provides Additional Levels of Incomes, including

20th Level Mentorship Bonus

Level 11 Performance	1 %	Level 12 Travel	1 %
Level 13 Car	1 %	Level 14 Home	1 %
Level 15 Leadership	1 %	Level 16 Loyalty	1 %
Level 17 Synergy	1 %	Level 18 Diamond	1 %
Level 19 Empowerment	1 %	Level 20 Dream	1 %









30th Level Repurchase Bonus

Level 21 Performance	2 %	Level 22 Travel	2 %
Level 23 Car	2 %	Level 24 Home	2 %
Level 25 Leadership	2 %	Level 26 Loyalty	2 %
Level 27 Synergy	2 %	Level 28 Diamond	2 %
Level 29 Empowerment	2 %	Level 30 Dream	2 %

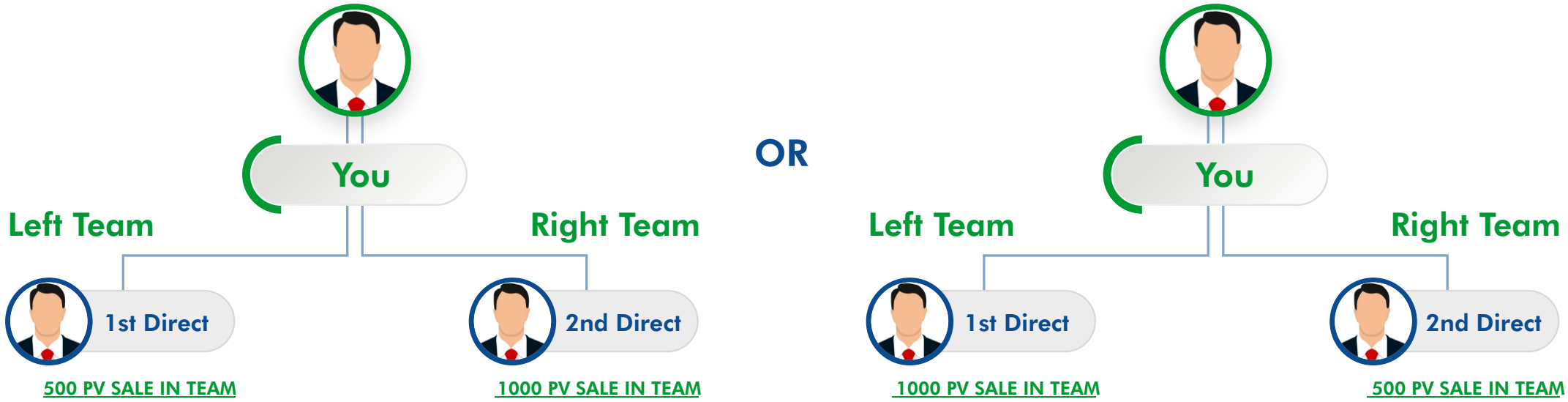
T & C Apply*

INCOME QUALIFICATION CRITERIA (IQC)

To Qualify for all the Incomes,
Distributors must Complete their Income Qualification Criteria (IQC).

Requirements to Complete IQC

1) 2 Directs: 1 in Left Team & 1 in Right Team
2) First Ratio: Team Business of 500 PV : 1000 PV or 1000 PV : 500 PV



T & C Apply*

Franchise

FRANCHISEE SPONSOR REWARD

Franchisee Sponsor Reward is given to Distributors for introducing New Franchisees into the FeelGood Business.

The Sponsoring Distributor receives Products Worth 20% MRP of the Franchisee's First Order as Franchisee Sponsor Reward.

The Reward depends on the Type of Franchisee Introduced (Home Shoppe / Standard Franchisee / Premium Franchisee).





Example: The Sponsoring Distributor will Get Products worth ₹ 20,000 MRP as Franchisee Sponsor Reward on Introducing a new Standard Franchisee (₹ 1,00,000).

Distributors can choose any products from the Offer Product Catalogue*

T & C Apply*

For More Details, Refer to FeelGood Franchise Opportunity PDF

WHY FEELGOOD?



Freedom



Business Ownership



Low Startup Cost



No Risk

BUSINESS OPPORTUNITY
व्यवसाय का अवसर



Rewarding



Self Development



Support



Training

IMPORTANT POINTS

- Deductions from Payout:
  1. TDS (Tax Deducted at Source): 2%
  2. Admin/Processing Charge: 5%

- FeelGood Multitrade (OPC) Pvt. Ltd. is a Direct Selling Entity operating in accordance with the Consumer Protection (Direct Selling) Rules, 2021 and all other applicable laws and regulations. The Company does not promote, operate, encourage or participate in any pyramid scheme, money circulation scheme or any business model prohibited under applicable laws. Participation in the Company's Business Opportunity is voluntary. The Company does not charge any separate enrolment fee, joining fee, registration fee, membership fee, renewal fee, annual fee or any other fee solely for becoming a Distributor of the Company.

- Income Disclaimer: Earnings Are Based Solely On Individual Effort, Skill, And Commitment. FeelGood Multitrade (OPC) Pvt Ltd Does Not Guarantee Any Specific Income.

- Non-Investment Disclaimer: This Business Opportunity Is Not An Investment Or Get-rich-quick Scheme. Success Requires Consistent Work And Dedication.

- The Company Reserves The Right To Modify, Amend Or Discontinue Any Part Of The Business Plan At Any Time Without Prior Notice.

T & C Apply*

FeelGood

THANK YOU!

WISH YOU A HAPPY ASSOCIATION WITH FEELGOOD!

